



Measuring Sustainable Tourism

7th meeting IAEG-SDGs
Vienna, Austria
9 – 12 March 2018

STATISTICS AND TSA COMMITTEE

The Statistics and TSA Committee is a subsidiary advisory body of the Executive Council (UNWTO). The Committee's role is to:

- propose initiatives related to the **design** and **implementation** of tourism statistics international standards;
- promote **international comparability** of tourism statistics;
- support **efforts and member countries to integrate** such data into the frameworks of the system of national tourism statistics and the TSA;
- liaise with other **international bodies** related to international statistics and international standards



"The United Nations recognizes the World Tourism Organization as the appropriate organization to collect, to analyse, to publish, to standardize and to improve the statistics of tourism, and to promote the integration of these statistics within the sphere of the United Nations system."

COUNTRIES

Argentina

Austria (chair 2016-2017)

Belarus

Canada

Chile

Czech Republic

Egypt

France

Georgia (vice chair)

Germany

India

Iraq

Israel

Malaysia

Mexico

Morocco

Oman

Peru

Philippines

Saudi Arabia

South Africa

Spain (chair 2018-2019)

Sweden



**16 NTAs, 11 National
Statistical Offices and
3 NTOs**

PROPOSAL





Current

Tier II: 8.9.1 Tourism direct GDP as a proportion of total GDP and in growth rate

Tier III: 8.9.2 Number of jobs in sustainable industries as a proportion of total jobs and growth rate of jobs, by sex

Proposed

8.9 Progress towards sustainable tourism:

- a) Tourism Direct GDP
- b) Employment in the tourism industries
- c) Energy use by tourism industries

**Based on intl
statistical
standards**

Data collection



Current

Tier III: 12.b.1 Number of sustainable tourism strategies or policies and implemented action plans, with agreed monitoring and evaluation tools

Proposed

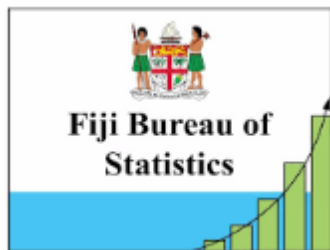
12.b.1 Stage of implementation of the Statistical Framework for Measuring Sustainable Tourism

**Based on intl
statistical standards**

Country pilot studies & sharing of experiences



Collaboration



Statistics
Canada



INSTITUTO NACIONAL
DE ESTADÍSTICA Y GEOGRAFÍA



United Nations
Statistics Division



CONSERVATION
INTERNATIONAL



International
Labour
Organization





Current

Tier III: Indicator 14.7.1 Sustainable fisheries as a proportion of GDP in small island developing States, least developed countries and all countries

Proposed

Additional indicator 14.7.1 The economic impact of sustainable fisheries, aquaculture, tourism and other coastal marine resources uses



Tier I: Proxy indicator for 8.9.2 Employment in the tourism industries



Tier II: Proxy indicator for 12.b.1 Stage of implementation of the Measuring Sustainable Tourism framework



Both proxies coincide with proposals for the Comprehensive Review

WAY FORWARD

7th Meeting of the IAEG-SDG:

Submission of proposal for Proxies
and for Comprehensive Review for
consideration

The Committee looks forward to a
continued collaboration into the
future





THANK YOU!

Statistics and TSA Committee
<http://statistics.unwto.org/mst>